

# **EMAIL SIGNATURE**

with the Email Signature Generator Tool

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# **Document Revision**

Revision Number	Date	Publishing Party	Details of Revision
v1.0.91622	09/16/2022	Ingrid Fernandez	Document Inception
v1.2.92022	09/20/2022	Ingrid Fernandez	Added Outlook Mobile App
v1.2.92422	9/24/2022	Ingrid Fernandez	Formatting
v1.3.92622	09/26/2022	Ingrid Fernandez	Added: Signature Generator Tool information
v1.4.92822	09/28/2022	Ingrid Fernandez	<ul> <li>Added:</li> <li>table of contents,</li> <li>Document Revision Page</li> <li>Updated Signature Generator tool instructions for Android and Apple devices.</li> </ul>
v1.5.92822	09/28/2022	Ingrid Fernandez	<ul> <li>"Signature Copied Successfully" box</li> <li>Hotel Phone Number changed to Main Phone Number.</li> </ul>
v1.6.100422	10/04/2022	Ingrid Fernandez	Update iOS pictures
v1.7.100522	10/05/2022	Ingrid Fernandez	<ul> <li>Verbiage Change on final Pop Up.</li> <li>Correction on Android re: lower case first initial and last name of email address.</li> <li>MCR Logo on Android signature blurb re: disregard broken logo link.</li> </ul>
v1.8.100622	10/07/2022	Ingrid Fernandez	Added OWA Outlook Web Access Instructions
v1.9.102622	10/26/2022	Eston Miles	Added iOS/iPadOS Native Mail App instructions
v1.10.11152022	11/15/2022	Ingrid Fernandez Jaimee Zanzinger	Added Jaimee Zanzinger's signature requirements for Bespoke Hotels.

## **How to Update your MCR Email Signature**

## **Purpose**

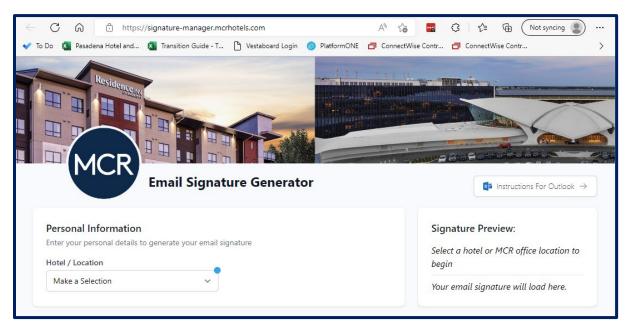
MCR's Email Signature Logo has been updated. The refreshed logo will be used in our corporate email signature as part of MCR's standardization initiatives across the MCR Portfolio. When the MCR Logo is clicked from your email signature, it will launch the mcrhotels.com website. Having a standard e-mail signature reflects cohesiveness throughout the MCR Portfolio. An email signature that is consistent is very important and valuable. It conveys consistency, legitimacy, and professionalism as well as quick links to things that matter.

## **Email Signature Generator Tool**

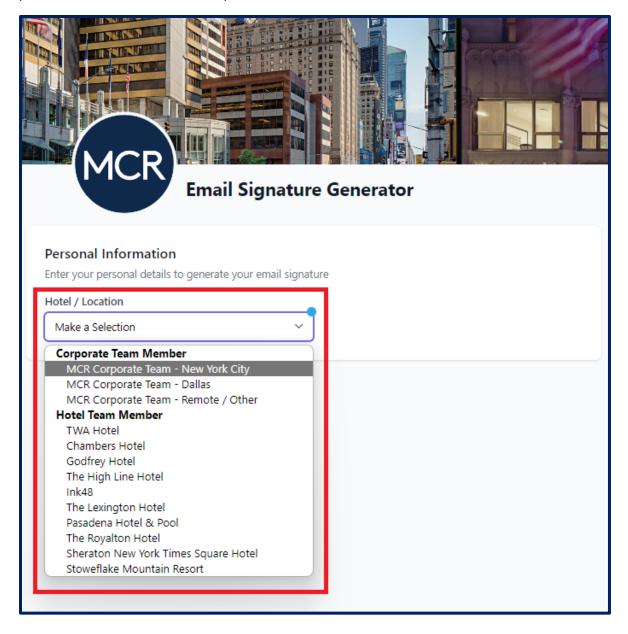
Our in-house Principal Software Engineer, Eric Ruvio, has created a user-friendly Email Signature Generator tool which allows an MCR team member to create an approved email signature in accordance with MCR's email signature standards.

## **Accessing the Email Signature Generator**

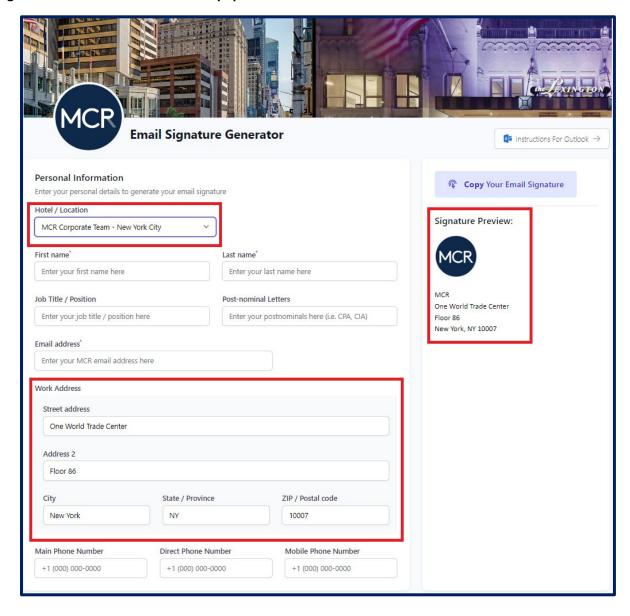
Click MCR Email Signature Manager (mcrhotels.com) to access the Email Signature Generator site.



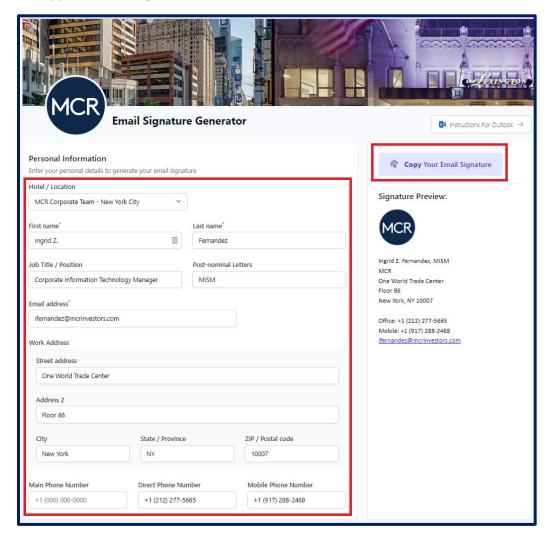
**Choose** your Hotel / Location from the drop-down menu.



**Note:** Once you have selected your Hotel / Location from the drop-down menu, the **Work Address** field and **Signature Preview** window will **auto populate**.



Enter your information in the remainder of the fields. Once all the fields have been filled, click the Copy button to "Copy Your Email Signature".



**Note:** For MCR Corporate Teams in New York City and Dallas, the Job Title/Position is not needed and thus will not show in the Signature Preview.

For team members based out of Chicago and Richmond, VA satellite Offices, select the MCR Corporate Team – Remote / Other and fill in the Work Address fields.

#### **MANDATORY:**

- All Team Members MUST update all devices used to conduct MCR business without exception.
  - o Team Members with certain roles MUST include their mobile numbers.
  - o All Team Members MUST include a main number and a direct number.

# **Bespoke Hotels – E-mail Signature Requirements**

### **TWA Hotel Email Signature**

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.twahotel.com/">https://www.twahotel.com/</a>

Jon Smith, MBA
Title
TWA Hotel
One Idlewild Drive
JFK International Airport
New York, NY 11430-1962

JFK's Only On Airport Hotel
Connected to <u>Terminal 5</u>
A <u>quick AirTrain ride</u> from all JFK Terminals

Main: +1 (212) 806-9000 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@twahotel.com



## **The Chambers Hotel Email Signature**

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.chambershoteldowntown.com/">https://www.chambershoteldowntown.com/</a>



Jon Smith, MBA
Title
The Chambers Hotel
901 Hennepin Avenue (at 9th Street)
Minneapolis, MN 55403

Main: +1 (612) 767-6900 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000

name@chambershoteldowntown.com

## The Godfrey Hotel & Cabanas Email Signature

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.godfreyhoteltampa.com/">https://www.godfreyhoteltampa.com/</a>



Jon Smith, MBA
Title
The Godfrey Hotel & Cabanas Tampa
7700 West Courtney Campbell Causeway
Tampa, FL 33607

Main: +1 (813) 281-8900 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@godfreyhoteltampa.com

## The High Line Hotel Email Signature

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.thehighlinehotel.com/">https://www.thehighlinehotel.com/</a>

# THE HIGH LINE HOTEL

Jon Smith, MBA
Title
The High Line Hotel
180 Tenth Avenue (at 20th Street)
New York, NY 10011

Main: +1 (212) 929-3888 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@thehighlinehotel.com

## **Ink 48 Hotel Email Signature**

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.ink48hotel.com/">https://www.ink48hotel.com/</a>



Jon Smith, MBA

Title
Ink 48 Hotel
Named No. 3 Best NYC Hotel in *Condé Nast Traveler*'s 2022 Readers' Choice Awards
653 Eleventh Avenue (at 48th Street)
New York, NY 10036

Main: +1 (212) 757-0088 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000

name@ink48.com

## The Lexington Hotel Email Signature

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.lexingtonhotelnyc.com/">https://www.lexingtonhotelnyc.com/</a>



Jon Smith, MBA
Title
The Lexington Hotel, Autograph Collection
511 Lexington Avenue (at 48th Street)
New York, NY 10017

Main: +1 (212) 755-4400 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@lexingtonnyc.com

## **Pasadena Hotel & Pool Email Signature**

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.pasadenahotel.com/">https://www.pasadenahotel.com/</a>



Jon Smith, MBA
Title
Pasadena Hotel & Pool
928 East Colorado Boulevard (at Lake Avenue)
Pasadena, CA 91106

Main: +1 (626) 884-4150 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@pasadenahotel.com

## **Royalton New York Email Signature**

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.royaltonhotel.com/">https://www.royaltonhotel.com/</a>



Jon Smith, MBA

Title Royalton New York 44 West 44th Street New York, NY 10036

Main: +1 (212) 869-4400 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@royalton-nyc.com

## **Sheraton New York Times Square Email Signature**

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.marriott.com/en-us/hotels/nycst-sheraton-new-york-times-square-hotel/overview/">https://www.marriott.com/en-us/hotels/nycst-sheraton-new-york-times-square-hotel/overview/</a>



Jon Smith, MBA
Title
Sheraton New York Times Square Hotel
811 7th Avenue (at West 53rd Street)
New York, NY 10019

Main: +1 (212) 581-1000 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@sheraton.com

## **Stoweflake Mountain Resort & Spa Email Signature**

Team members with the following titles MUST include their mobile number.

- General Manager
- Executive Committee Member
- Department Head
- Sales Managers
- Event Manager
- F&B Managers
- Operations Managers

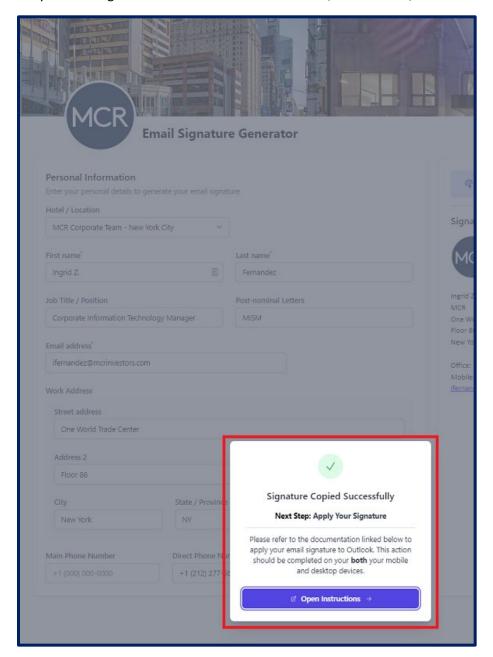
The Main and Direct numbers should be mandatory for everyone.

Hyperlink for graphic: <a href="https://www.stoweflake.com/">https://www.stoweflake.com/</a>



Jon Smith, MBA Title Stoweflake Mountain Resort & Spa 1746 Mountain Road Stowe, VT 05672

Main: +1 (800) 253-2232 Direct: +1 (000) 000-0000 Mobile: +1 (000) 000-0000 name@stoweflake.com Your Signature was copied successfully! Next Step: Apply Your Signature. Click on Open Instructions for how to add your new signature into Outlook on Windows 10, Windows 11, and MacBook Pro.

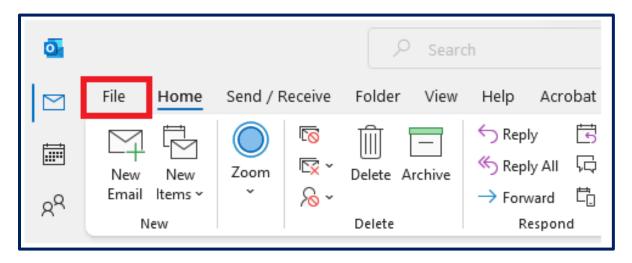


**Note:** You will need to launch the email signature generator tool separately while on your mobile (android or apple) device to create your signature and paste it into your email signature box. See the documentation below for Apple and Android Mobile phones and Outlook Web Access (OWA).

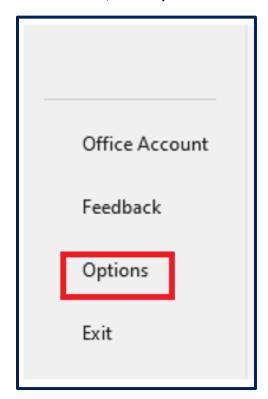
# How to add your new signature into Outlook

How to add your new email signature: Windows 10, Windows 11

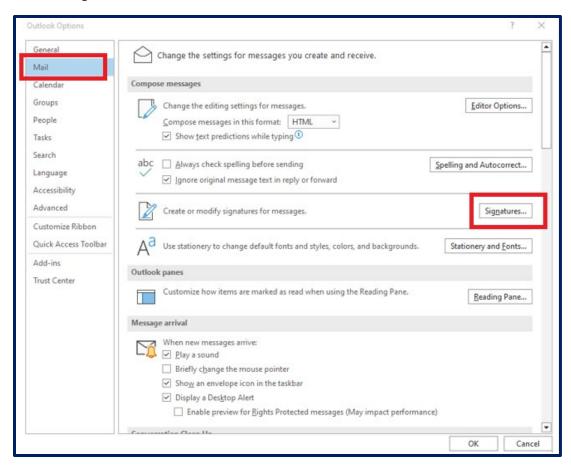
## Launch Outlook and click File



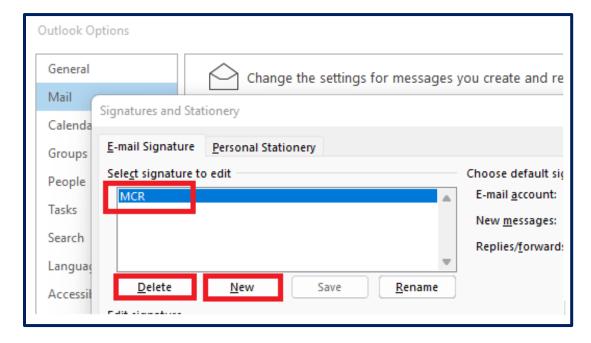
## On the lower left-hand side, click on **Options**



#### Click on Mail, then Signatures.



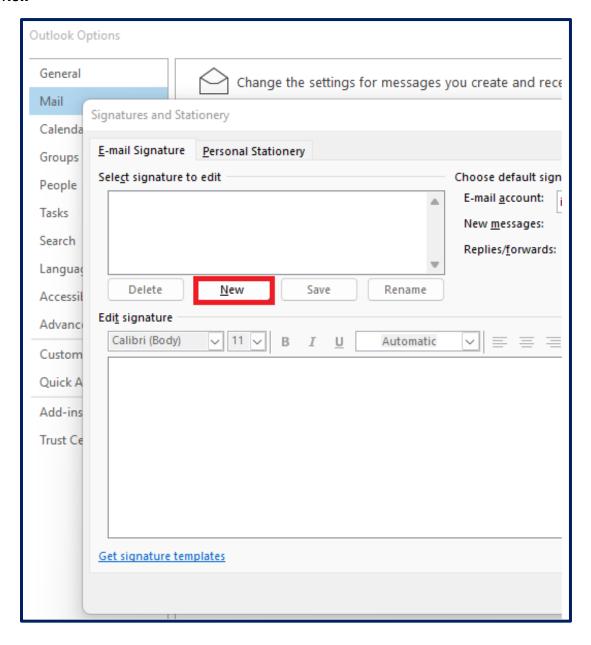
Delete the existing signature from the "Select signature to edit" box and click New.



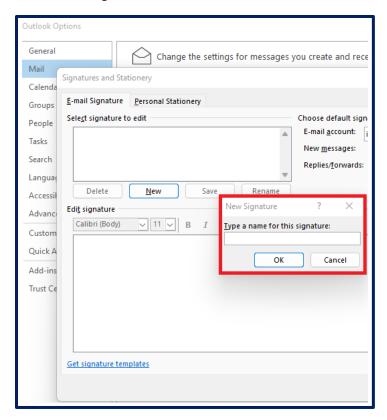
## Click Yes to delete the selected signature.



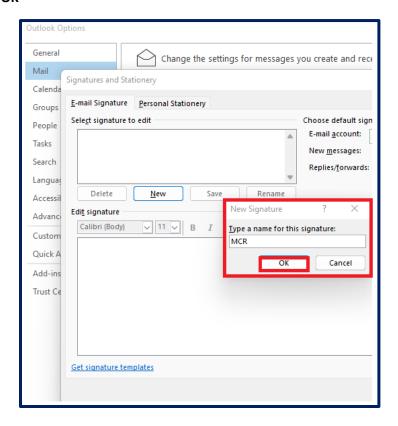
#### Click New



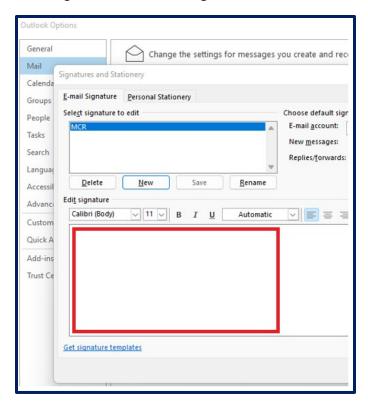
## **Type** a name for this signature.



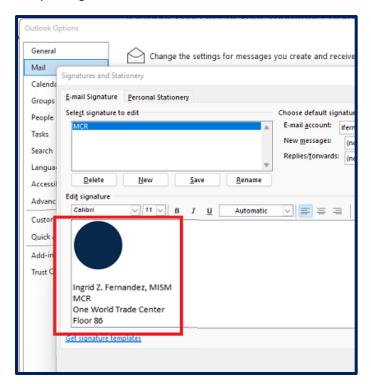
## Click **OK**



Paste the new signature into the Edit signature box.



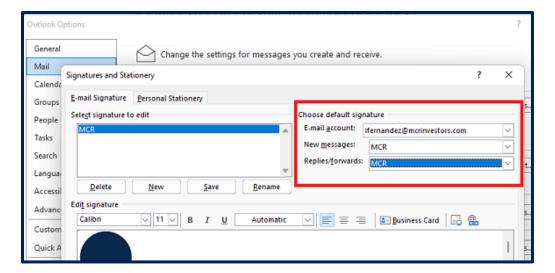
Paste the copied signature.



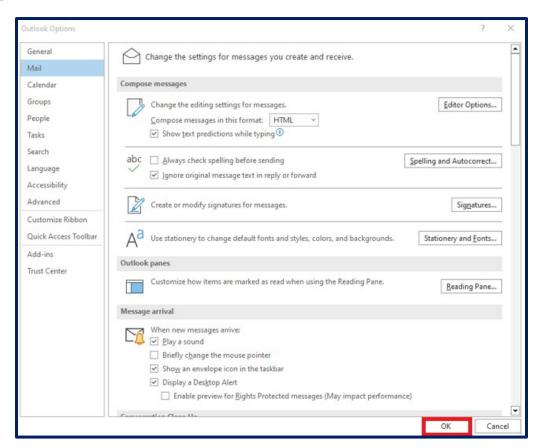
**Note:** The MCR Logo will show correctly in New messages and Replies/Forwards.

#### Choose your default signature - Drop down box for New messages: and Replies/forwards:

#### Click OK



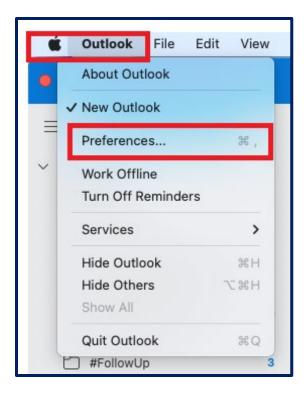
#### Click **OK**



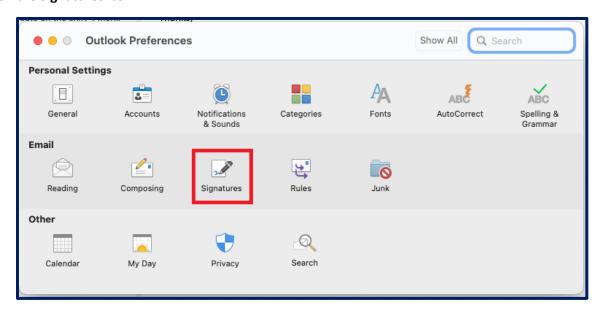
**Next, Close** Outlook and launch it again and **Reply to the email** that was sent with instructions on how to change your email signature.

# How to add your new email signature: MacBook Pro, iMac

Launch Outlook and then click on Preferences...



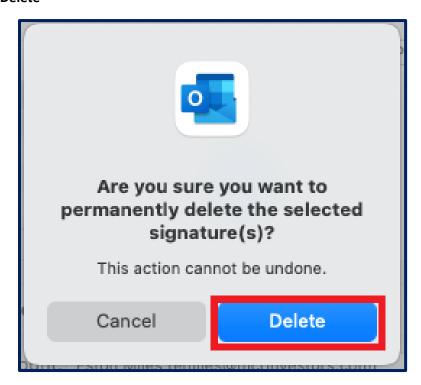
## Click on the Signatures icon



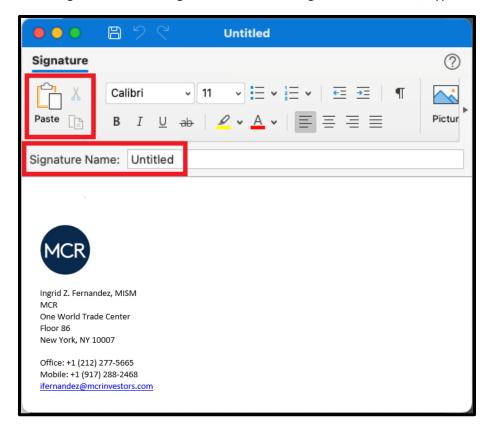
## **Delete** the existing signature by clicking on the – icon



## Click **Delete**



Paste the new signature into the signature box. In the Signature Name field, type: MCR



Choose your default signature: Drop down box for New messages: and Replies/forwards:

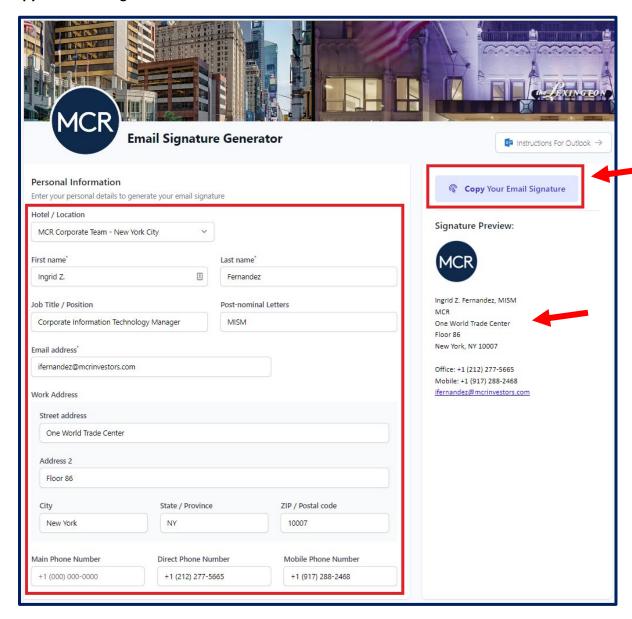


**Next, Close** Outlook and launch it again and **Reply to the email** that was sent with instructions on how to change your email signature.

# How to add your new email signature: Outlook App - Android

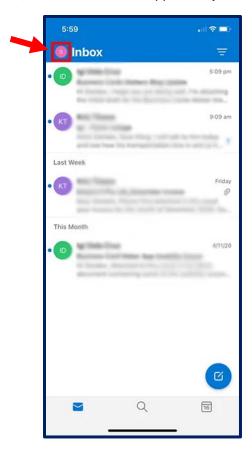
**From your Android device**, go to <a href="https://signature-manager.mcrhotels.com">https://signature-manager.mcrhotels.com</a> and follow the prompts to create your signature in the MCR Email Signature Generator tool.

When all fields have been entered and the expected **output appears in the Signature Preview** window, **Click "Copy Your Email Signature"**.

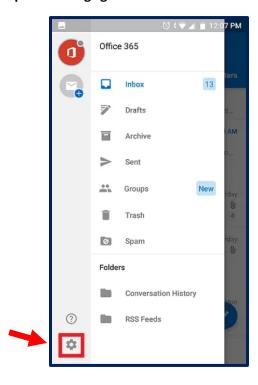


**Note**: Your signature will be copied to the clipboard.

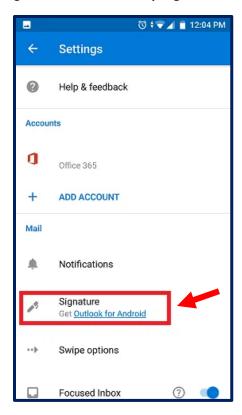
Next, launch the Outlook App and **tap the menu** icon on the upper left corner.



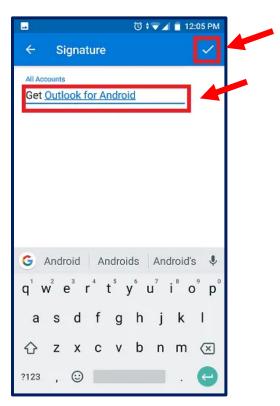
**Tap the settings gear** icon on the bottom left of the menu.



## In Settings, scroll to Mail and tap Signature



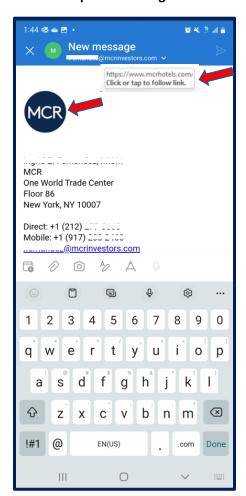
**Delete your existing** email signature. Then, **touch and hold your finger down to paste** the new email signature.



**Note:** The MCR Logo may or may not show in the signature at this stage but will show correctly in New or Replies. Tap the check mark to **Save**.



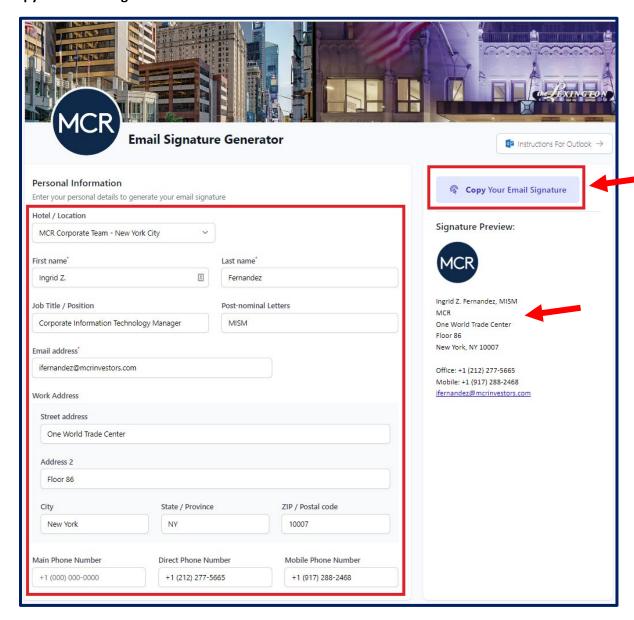
**Test** by sending yourself an email from your mobile app. Be sure to check out the **new MCR Hotels embedded link. Tap the MCR logo** to launch the site <u>www.mcrhotels.com</u>.



# How to add your new email signature: Outlook App – Apple

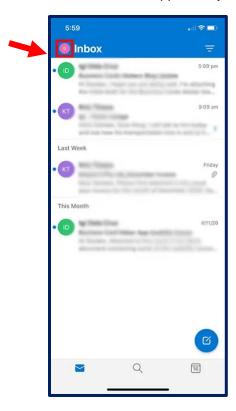
**From your Apple device**, go to <a href="https://signature-manager.mcrhotels.com">https://signature-manager.mcrhotels.com</a> and follow the prompts to create your signature in the MCR Email Signature Generator tool.

When all fields have been entered and the expected **output appears in the Signature Preview** window, **Click "Copy Your Email Signature"**.

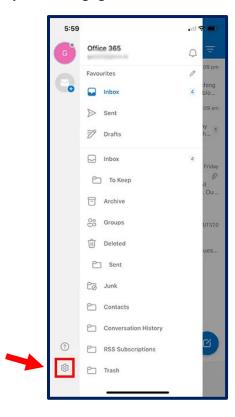


**Note**: Your signature will be copied to the clipboard.

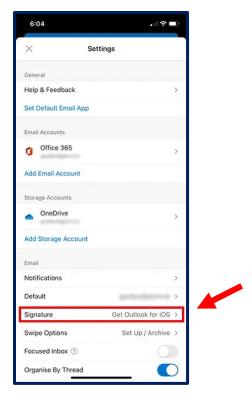
Next, launch the Outlook App and tap on the menu icon on the upper left corner.



**Tap the settings gear** icon on the bottom left of the menu.



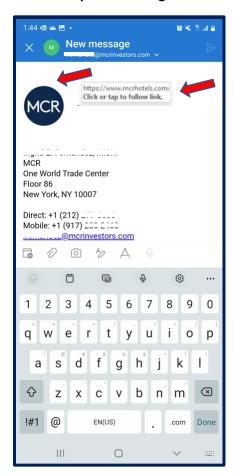
# Tap Signature



**Delete your existing** email signature, then, **touch and hold your finger down to paste** the new email signature. Tap the back icon to Save.



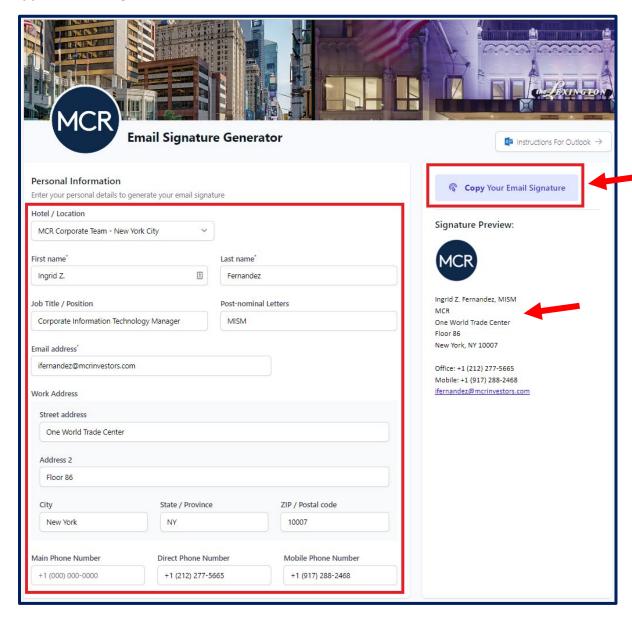
Test by sending yourself an email from your mobile app. Be sure to check out the **new MCR Hotels embedded link.** Tap the MCR logo to launch the site <a href="https://www.mcrhotels.com">www.mcrhotels.com</a>



# How to add your new email signature: Apple Mail App – Apple iPhone / iPad

**From your Apple device**, go to <a href="https://signature-manager.mcrhotels.com">https://signature-manager.mcrhotels.com</a> and follow the prompts to create your signature in the MCR Email Signature Generator tool.

When all fields have been entered and the expected **output appears in the Signature Preview** window, **Click "Copy Your Email Signature"**.

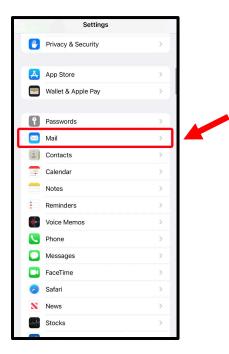


**Note**: Your signature will be copied to the clipboard.

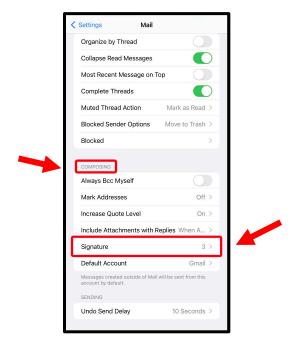
Next, from your iPhone or iPad, open the Settings App



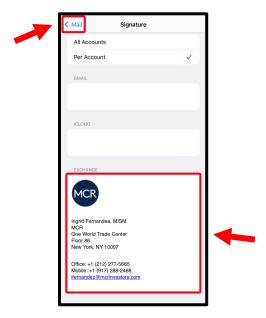
## Scroll down and choose Mail



# Scroll down to the **COMPOSING** section and click **Signature**



Under **EXCHANGE**, **Delete your existing** email signature, then, **touch and hold your finger down to paste** the new email signature. Tap < **Mail** icon to go back and Save.



**Test** by sending yourself an email from your mobile app. Be sure to check out the **new MCR Hotels embedded link. Tap the MCR logo** to launch the site <u>www.mcrhotels.com</u>



# How to add your new email signature: Outlook Web Access (OWA)

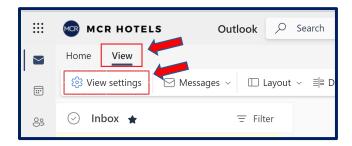
**From your device**, go to <a href="https://signature-manager.mcrhotels.com">https://signature-manager.mcrhotels.com</a> and follow the prompts to create your signature in the MCR Email Signature Generator.

When all fields have been entered and the expected **output appears in the Signature Preview** window, **Click "Copy Your Email Signature"**.

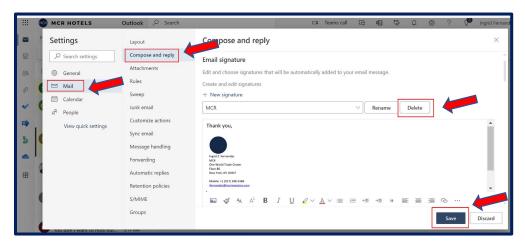
Next, launch your web browser and visit <a href="https://Outlook.office.com">https://Outlook.office.com</a> to log into your Outlook Web Access or OWA. Pick an Account to continue to your MCR Outlook account.



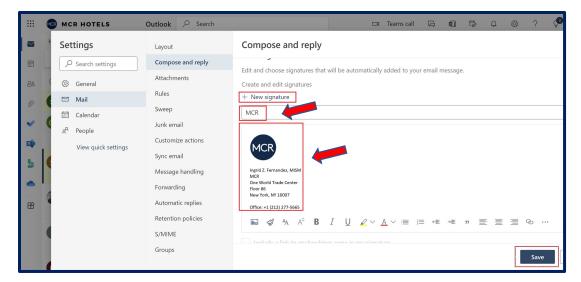
Click on View, then View Settings



**Click Mail**, then **Compose and Reply**, **Delete** your old MCR Signature and lastly, **click Save** to completely remove your old MCR signature.

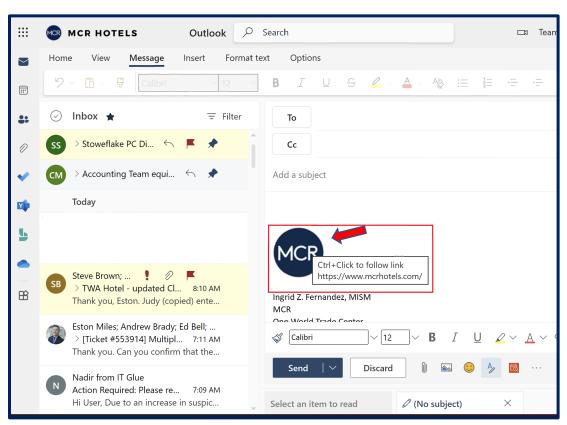


Next, type MCR in the + New signature field, and paste the new signature. Click Save.



**Test** by sending yourself an email from your mobile app.

Be sure to check out the **new MCR Hotels embedded link. Tap the MCR logo** to launch the site <a href="https://www.mcrhotels.com">www.mcrhotels.com</a>



## **Support & Important Reminders**

#### • Support:

 If you are using a different application or are unable to update your signature, please email the TekConcierge HelpDesk at <u>support@tekconcierge.com</u>. For best results, we highly recommend using the Outlook App on Android and Apple mobile phones.

#### • Reminder:

- The new email signature MUST be updated as per above instructions on each and every device you use to conduct MCR business.
- Don't forget to go back to the Email Announcement email and from each device, click on the corresponding link to send a confirmation email to the Email Signatures Team for final review.
  - Click to confirm Computer Signature Complete
  - Click to confirm Mobile Phone Signature Complete

For example, if you have completed the signature on your laptop, then find the Email Signature Announcement email and click on the "Click to confirm Computer Signature Complete" link.

If you have completed the signature on your mobile phone, then find the Email Signature Announcement email while on your mobile phone and click on the "Click to confirm Mobile Phone Signature Complete" link.

#### **MANDATORY:**

- All Team Members MUST update all devices used to conduct MCR business without exception.
  - o Team Members with certain roles MUST include their mobile numbers.
  - o All Team Members MUST include a main number and a direct number.